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UNITED STATES DISTRICT COURT 107 24 A 8 . DISTRICT OF MASSACHUSETTS

U.S. DISTRICT COURT DISTRICT OF MASS.

DIRECTV, INC., a California corporation,

Plaintiff,

v.

JULIE DESPRES

Defendant.

No.

03-40257

COMPLAINT FOR COMPENSATORY, STATUTORY AND OTHER DAMAGES AND INJUNCTIVE RELIEF FOR VIOLATIONS OF TITLE 47 U.S.C. § 605, TITLE 17 U.S.C. §§ 1201-1205, TITLE 18 USC §§ 2510 -2521 AND M.G.L. CH. 93A, § 2 AND § 11

Plaintiff DIRECTV, Inc., by and through its attorneys, alleges as follows:

INTRODUCTION

- 1. Plaintiff DIRECTV, Inc. brings this action against JULIE DESPRES for unlawfully manufacturing, distributing, and/or selling devices intended to facilitate the illegal and unauthorized reception and decryption of DIRECTV's subscription and pay-perview television programming.
- 2. Plaintiff DIRECTV, Inc. is the nation's leading direct broadcast satellite system, delivering approximately 225 channels of digital entertainment and informational programming to approximately 11.0 million homes and businesses equipped with specialized DIRECTV receiving equipment. DIRECTV encrypts electronically scrambles its satellite transmissions to provide security for and prevent unauthorized viewing of its television programming.

RECEIPT # <u>1042/3</u>
AMOUNT \$ 150.00
SUMMONS ISSUED/
LOCAL RULE 4.1
WAIVER FORM
MCF ISSUED
BY DPTY. CLK. XX
DATE 112403

- 3. At all relevant times, News Datacom Limited, NDS Americas, Inc. and NDS Limited ("NDS") developed the technology and equipment used by DIRECTV to encrypt its transmissions, including Access Cards which, upon activation by DIRECTV, permit subscribers to view DIRECTV's television programming in a decrypted – descrambled – format. The Access Card is a serialized card with a unique electronic identifying number and is provided to subscribers as a component of the digital satellite equipment. It is identical in size and shape to a credit card; however, each Access Card has an embedded microprocessor that controls the decryption process and other functions.
- 4. Defendant JULIE DESPRES has engaged and continues to engage in the unlawful manufacture, distribution and/or sale of illegal devices which are intended to permit viewing of DIRECTV's satellite television programming without authorization by or payment to DIRECTV.
- 5. Defendant's actions violate the Federal Communications Act of 1934, as amended, 47 U.S.C. § 605; the Digital Millennium Copyright Act, 17 U.S.C. §§ 1201-1205; the Electronic Communications Privacy Act ("Federal Wiretap Laws"), 18 U.S.C. §§ 2510-2521; M.G.L. Ch. 93A, § 2 and § 11; and state common law. Plaintiff DIRECTV brings this action to restrain these illegal activities against it.

PARTIES

- 6. Plaintiff DIRECTV, Inc. is a corporation duly incorporated under the laws of the state of California.
 - 7. Defendant Julie Despres is a resident of Northborough, Massachusetts.

JURISDICTION AND VENUE

This action arises under the Communications Act of 1934, as amended, 47 8. U.S.C. § 605; the Digital Millennium Copyright Act, 17 U.S.C. §§ 1201-1205; the

Electronic Communications Privacy Act ("Federal Wiretap Laws"), 18 U.S.C. §§ 2510-2521; and state law.

- 9. This Court has original jurisdiction pursuant to 28 U.S.C. §§ 1331, 1332 and 1338(a)-(b), 47 U.S.C. § 605(e)(3)(A), 17 U.S.C. § 1203(c) and 18 U.S.C. § 2520(a), and has supplemental jurisdiction pursuant to 28 U.S.C. § 1367(a) over the state law claims asserted herein. The amount in controversy exceeds the sum or value of \$75,000, exclusive of interest and costs.
- 10. Personal jurisdiction is proper because defendant is either a resident of Massachusetts or has established minimum contacts with Massachusetts.
- 11. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b)(1)-1391(b)(2) as defendant resides in Massachusetts, and a substantial portion of the events giving rise to DIRECTV's claims arose in this District.

FACTUAL BACKGROUND

- 12. Plaintiff DIRECTV, Inc. has invested billions of dollars to develop the United States' first high-power, direct broadcast satellite system. DIRECTV delivers hundreds of channels of digital entertainment and informational programming to homes and businesses in the United States equipped with specialized DIRECTV receiving equipment a small satellite dish (typically 18 inches in size), an integrated receiver/decoder ("IRD") and an Access Card, which is necessary to operate the IRD. DIRECTV's satellite television programming currently includes major cable networks, major studio movies, local broadcast stations in certain markets, and special event programming offered on a pay-perview basis, and a variety of other sports and special interest programs and packages.
- 13. NDS is a developer and supplier of proprietary encryption and "smart card" technology. NDS researches, develops, manufactures and sells electronic identification,

signature, encryption and security products, devices and services. In particular, NDS provides subscriber management systems, technology and products – including Access Cards – that allow the scrambling and unscrambling of satellite transmissions.

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- At all relevant times, NDS supplied DIRECTV Access Cards that were 14. programmed and serialized (i.e., assigned unique electronic identifying numbers) by NDS. The cards were provided to consumers as an integrated component of the IRD. IRDs were manufactured by Hughes Network Systems, Thomson Consumer Electronics (under the RCA, GE and other brand names), Sony Corporation and other manufacturers authorized by DIRECTV.
- 15. Persons who have purchased DIRECTV receiving equipment can subscribe to various packages of DIRECTV programming, for which the subscriber pays a periodic fee, usually monthly. Additionally, a subscriber can order pay-per-view events and movies either by "impulse," using an on-screen menu and a hand-held remote control device, or by calling DIRECTV and ordering the program over the telephone.
- DIRECTV does not manufacture digital satellite system hardware. 16. DIRECTV sells programming, which it purchases from program providers such as cable networks, motion picture distributors, sports leagues, event promoters, and other programming rights holders. DIRECTV contracts and pays for the right to distribute the programming to its subscribers, and holds license rights under the Copyright Act to exhibit the programming to its subscribers.
- All programming distributed by DIRECTV is delivered to DIRECTV's 17. broadcast centers in Los Angeles, California or Castle Rock, Colorado. At the broadcast centers, DIRECTV digitizes and compresses the programming. The resulting signal is encrypted – electronically scrambled – by DIRECTV to prevent unauthorized reception.

DIRECTV then transmits the signal to satellites located in stationary orbits approximately 22,300 miles above the Earth.

- 18. The satellites relay the encrypted signal back to Earth, where it can be received by DIRECTV's subscribers equipped with satellite dishes and IRDs. The small satellite dishes (typically 18 inches in size) can be mounted on a rooftop, windowsill or deck railing at the subscriber's home or business. The signal is received by the dish and transmitted by wire to the IRD. The IRD (a box approximately the size of a VCR player) acts like a computer which processes the incoming signal using the credit card sized Access Card. The Access Card is loaded into the IRD through a slot in the front or back of the unit.
- 19. The Access Card is historically provided to DIRECTV subscribers as an integrated component of the IRD. After a subscriber installs the dish and IRD at his or her home or business, and purchases one or more programming packages from DIRECTV, DIRECTV electronically activates the subscriber's Access Card by downloading software over the satellite to the card enabling it to decrypt the programming ordered by the subscriber.
- 20. The Access Card acts as a reprogrammable microprocessor and uses "smart card" technology to (1) authorize the decryption of that DIRECTV programming specifically purchased by the subscriber, and (2) capture and transmit to DIRECTV the subscriber's impulse pay-per-view information (via a modem located within the subscriber's IRD).
- 21. The Access Card is a key component in DIRECTV's security and accounting systems, as more specifically described below:
- Security System: To prevent unauthorized signal reception and program viewing, DIRECTV's transmissions of television programming are encrypted at

DIRECTV's broadcast centers. The Access Card enables the subscriber's IRD to decrypt the signals and permit program viewing in accordance with the subscriber's authorized subscription package and pay-per-view purchases.

- (b) <u>Accounting System</u>: The Access Card also records the subscriber's purchases of DIRECTV pay-per-view programming. Impulse pay-per-view purchases are recorded on the subscriber's Access Card and, at periodic intervals, the Access Card transmits this viewing history by initiating a telephone call (by means of a modem within the IRD) to DIRECTV's Conditional Access Management Center ("CAMC") in Castle Rock. From the CAMC, the information is forwarded to DIRECTV's billing system.
- 22. Plaintiff DIRECTV has significant interests, commercial and otherwise, in maintaining and securing the integrity of its programming, technology and products, including the Access Cards, and in prohibiting unauthorized reception and use of their protected communications.

DEFENDANT'S WRONGFUL CONDUCT

- 23. Beginning at a time unknown and continuing to the present, Defendant Julie Despres has engaged in repeated illegal and improper acts, practices and schemes:
- (a) to assist, aid and abet the illegal and unauthorized reception and decryption of DIRECTV's satellite transmissions of television programming by persons not authorized to receive such programming;
- (b) to defraud DIRECTV of subscription and pay-per-view revenues and other valuable consideration by manufacturing, distributing, and selling illegal devices intended to facilitate the reception and decryption of DIRECTV's satellite television programming without authorization by or payment to DIRECTV;

- (c) to defraud DIRECTV of revenues and other valuable consideration by manufacturing, distributing and selling illegal devices intended to illegally modify DIRECTV Access Cards;
- (d) to misappropriate and convert to defendants' use trade secrets and confidential research, development and commercial information belonging to DIRECTV, and to infringe DIRECTV's proprietary interests therein, by copying, reproducing, cloning and modifying computer programs and other information developed by or on behalf of DIRECTV, without authorization by or payment to DIRECTV;
- (e) to interfere with DIRECTV's contractual and prospective business relations by manufacturing, distributing and selling illegal satellite signal theft devices to existing and prospective DIRECTV subscribers; and
- (f) to conceal defendants' fraudulent schemes and activities from and to hinder detection by DIRECTV and law enforcement officials.
- 24. On or about December 1, 2001, DIRECTV executd Writs of Seizure, with the assistance of the United States Marshals Service, upon The Computer Shanty, an Internet seller of Pirate Access Devices. Shanty's business enterprise focused on distributing satellite signal theft devices, primarily designed for the surreptitious interception of satellite communications broadcast by DIRECTV, through the website Shanty.com.

The raid revealed information related to Shanty and its customers. DIRECTV obtained various business records evidencing the ongoing illegitimate enterprise, including orders, invoices, electronic communications, shipping documentation, purchase receipts, credit card receipts and customer lists. Each record confirmed the existence of a

distribution source for the country-wide transmission of devices primarily designed for the

unauthorized interception of DIRECTV's Satellite Programming.

Shanty's customers ordinarily placed orders over a website operated by Shanty, aptly named Shanty.com. Pertinently, the business records obtained in the raid evidence each Defendant's purchases of Pirate Access Devices from Shanty, and in reliance on those records and other information, and upon information and belief, DIRECTV brings this lawsuit against each named Defendant for the purchase, possession, importing, modification, manufacture, assembly and/or use of Pirate Access Devices.

Each Defendant's activities violate federal telecommunication and wiretapping laws and state statutory and common law. As a result of each Defendant's decisions to obtain one or more Pirate Access Devices and the detrimental impact that such activities have on the company, DIRECTV brings this action seeking damages and injunctive relief against each Defendant's continued possession and/or use of Pirate Access Devices.

- 25. Defendant has knowingly and willfully combined and conspired with others to defraud plaintiff DIRECTV of rights, properties and revenues belonging to it.
- 26. Defendant Julie Despres has committed and engaged in various acts in furtherance of her fraudulent schemes against plaintiff DIRECTV. Upon information and belief, those acts include, but are not limited, to the following:
- (a) Defendant Julie Despres purchased approximately 10 signal theft devices from Shanty. These purchases began on or about March 4,2001, and continued until at least October 8, 2001. Defendant Despres purchased these illegal signal theft devices and resold them in interstate commerce.

- 27. By distributing and selling illegal satellite signal theft devices, defendant has directly and intentionally facilitated the unauthorized reception and decryption of DIRECTV's satellite television programming by persons not authorized to receive it.
- 28. The Defendant, at all times pertinent hereto, and as alleged herein, was engaged in trade or commerce in the Commonwealth of Massachusetts:
- Through the selling and/or distributing of Pirate Access Devices to (a) third parties; and/or
- (b) Through the modification, assembly or manufacturing of Pirate Access Devices for the benefit of third parties.
- 29. As a result of the Defendant's sales, distributions, modifications, assembly and/or manufactured of Pirate Access Devices to or for the benefit of third parties DIRECTV has suffered actual money damages.
- 30. Defendant's wrongful conduct, as herein alleged, has caused and continues to cause significant and irreparable harm to DIRECTV by depriving DIRECTV of subscription and pay-per-view revenues and other valuable consideration, compromising DIRECTV's security and accounting systems, infringing DIRECTV's trade secrets and proprietary information, and interfering with DIRECTV's contractual and prospective business relations.

FIRST CLAIM

(FACILITATING UNAUTHORIZED RECEPTION OF SATELLITE SIGNALS IN VIOLATION OF THE COMMUNICATIONS ACT, 47 U.S.C. § 605(a))

31. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.

- 32. By designing, developing, manufacturing, assembling, modifying, importing, exporting, trafficking, distributing and/or selling illegal satellite signal theft devices and providing software, information and technical support services therefor, defendants have assisted the unauthorized reception and use of DIRECTV's satellite transmissions of television programming by persons not authorized to receive such transmissions, in violation of 47 U.S.C. § 605(a).
- 33. Defendant's violations have injured and will continue to injure DIRECTV by depriving DIRECTV of subscription and pay-per-view revenues and other valuable consideration, compromising DIRECTV's security and accounting systems, infringing DIRECTV's trade secrets and proprietary information, and interfering with DIRECTV's contractual and prospective business relations.
- 34. Defendant has violated Section 605(a) of the Communications Act willfully and for purposes of direct or indirect commercial advantage or private financial gain.
- 35. Defendant knew or should have known that assisting third persons in the reception and use of DIRECTV's satellite transmissions of television programming without authorization by or payment to DIRECTV was and is illegal and prohibited. Such violations have caused and will continue to cause DIRECTV irreparable harm, and DIRECTV has no adequate remedy at law to redress any such continued violations. Unless restrained by this Court, defendants will continue to violate 47 U.S.C. § 605(a).

SECOND CLAIM

(MANUFACTURE AND SALE OF SIGNAL THEFT DEVICES IN VIOLATION OF THE COMMUNICATIONS ACT, 47 U.S.C. § 605(e)(4))

36. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.

- 37. Defendant has engaged in the business of manufacturing, assembling, modifying, importing, exporting, distributing and/or selling illegal satellite signal theft devices without authorization, knowing or having reason to know that such devices are primarily of assistance in the unauthorized decryption of DIRECTV's satellite transmissions of television programming, or are intended by defendant to assist other persons in the unauthorized reception and use of DIRECTV's satellite transmissions of television programming, in violation of 47 U.S.C. § 605(e)(4).
- 38. Defendant's violations have injured and will continue to injure DIRECTV by depriving DIRECTV of subscription and pay-per-view revenues and other valuable consideration, compromising DIRECTV's security and accounting systems, infringing DIRECTV's trade secrets and proprietary information, and interfering with DIRECTV's contractual and prospective business relations.
- 39. Defendant has violated Section 605(e)(4) of the Communications Act willfully and for purposes of direct or indirect commercial advantage or private financial gain.
- 40. Defendant knew or should have known that manufacturing, assembling, modifying, importing, exporting, distributing, and/or selling illegal satellite signal theft devices, which are primarily of assistance in unauthorized reception and decryption of DIRECTV's satellite television programming, was and is illegal and prohibited. Such violations have caused and will continue to cause DIRECTV irreparable harm, and DIRECTV has no adequate remedy at law to redress any such continued violations. Unless restrained by this Court, defendants will continue to violate 47 U.S.C. § 605(e)(4).

THIRD CLAIM

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(MANUFACTURE OF AND TRAFFIC IN SIGNAL THEFT DEVICES IN VIOLATION OF THE DIGITAL MILLENNIUM COPYRIGHT ACT, 17 U.S.C. § 1201(a)(2))

- 41. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.
- 42. Defendant was and is actively engaged in the business of manufacturing. importing, exporting, offering to the public, providing and/or trafficking in illegal satellite signal theft devices, knowing or having reason to know that such devices (a) are primarily designed or produced for the purpose of circumventing DIRECTV's encryption and conditional access technological measures, (b) have only limited commercially significant purpose or use other than to circumvent DIRECTV's encryption and conditional access technological measures, or (c) are marketed by defendants and persons acting in concert with defendants for use in circumventing DIRECTV's encryption and conditional access technological measures, in violation of 17 U.S.C. § 1201(a)(2).
- 43. Defendant's violations have injured and will continue to injure DIRECTV by depriving DIRECTV of subscription and pay-per-view revenues and other valuable consideration, compromising DIRECTV's security and accounting systems, infringing DIRECTV's trade secrets and proprietary information, and interfering with DIRECTV's contractual and prospective business relations.
- 44. Defendant has violated Section 1201(a)(2) of the Digital Millennium Copyright Act willfully and for purposes of commercial advantage or private financial gain.
- 45. Defendant knew or should have known that manufacturing, importing, exporting, offering to the public, providing and/or trafficking in illegal satellite signal theft devices, was and is illegal and prohibited. Such violations have caused and will continue to

cause DIRECTV irreparable harm, and DIRECTV has no adequate remedy at law to redress any such continued violations. Unless restrained by this Court, defendant will continue to violate 17 U.S.C. § 1201(a)(2).

FOURTH CLAIM

(TRAFFIC IN SIGNAL THEFT DEVICES IN VIOLATION OF THE DIGITAL MILLENNIUM COPYRIGHT ACT, 17 U.S.C. § 1201(b)(1))

- Plaintiff DIRECTV repeats and realleges the allegations in all preceding 46. paragraphs as if set forth fully herein.
- 47. Defendant was and is actively engaged in the business of manufacturing. importing, exporting, offering to the public, providing and/or selling illegal satellite signal theft devices, knowing or having reason to know that such devices (a) are primarily designed or produced for the purpose of circumventing the protection afforded by DIRECTV's encryption and conditional access technological measures. (b) have only limited commercially significant purpose or use other than to circumvent the protection afforded by DIRECTV's encryption and conditional access technological measures, or (c) are marketed by defendant and persons acting in concert with defendants for use in circumventing the protection afforded by DIRECTV's encryption and conditional access technological measures, in violation of 17 U.S.C. § 1201(b)(1).
- 48. Defendant's violations have injured and will continue to injure DIRECTV by depriving DIRECTV of subscription and pay-per-view revenues and other valuable consideration, compromising DIRECTV's security and accounting systems, infringing DIRECTV's trade secrets and proprietary information, and interfering with DIRECTV's contractual and prospective business relations.
- 49. Defendant has violated Section 1201(b)(1) of the Digital Millennium Copyright Act willfully and for purposes of commercial advantage or private financial gain.

50. Defendant knew or should have known that manufacturing, importing, exporting, offering to the public, providing and/or trafficking in illegal satellite signal theft devices was and is illegal and prohibited. Such violations have caused and will continue to cause DIRECTV irreparable harm, and DIRECTV has no adequate remedy at law to redress any such continued violations. Unless restrained by this Court, defendant will continue to violate 17 U.S.C. § 1201(b)(1).

FIFTH CLAIM

(UNAUTHORIZED INTERCEPTION OF ELECTRONIC COMMUNICATIONS IN VIOLATION OF FEDERAL WIRETAP LAWS, 18 U.S.C. § 2511(1)(a))

- 51. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.
- 52. By designing, developing, manufacturing, assembling, modifying, importing, exporting, trafficking, distributing and/or selling illegal satellite signal theft devices, defendants have intentionally intercepted, endeavored to intercept, or procured other persons to intercept or endeavor to intercept, DIRECTV's satellite transmissions of television programming, in violation of 18 U.S.C. § 2511(1)(a).
- 53. Defendant's violations have injured and will continue to injure DIRECTV by depriving DIRECTV of subscription and pay-per-view revenues and other valuable consideration, compromising DIRECTV's security and accounting systems, infringing DIRECTV's trade secrets and proprietary information, and interfering with DIRECTV's contractual and prospective business relations.
- 54. Defendant has engaged in conduct in violation of Section 2511(1)(a) of the Federal Wiretap Laws for a tortious or illegal purpose, or for purposes of direct or indirect commercial advantage or private commercial gain.

Defendant knew or should have known that such interception of 55. DIRECTV's satellite transmissions of television programming was and is illegal and prohibited. Such violations have caused and will continue to cause DIRECTV irreparable harm, and DIRECTV has no adequate remedy at law to redress any such continued violations. Unless restrained by this Court, defendant will continue to violate 18 U.S.C. § 2511(1)(a).

SIXTH CLAIM

(MANUFACTURE AND SALE OF SIGNAL THEFT DEVICES IN VIOLATION OF FEDERAL WIRETAP LAWS, 18 U.S.C. § 2512(1)(b))

- 56. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.
- 57. Defendant has engaged in the business of manufacturing, assembling, possessing and/or selling illegal satellite signal theft devices without authorization, knowing or having reason to know that the design of such devices render them primarily useful for the purpose of surreptitious interception of DIRECTV's satellite transmissions of television programming, and that such devices, or any components thereof, have been or will be sent through the mail or transported in interstate or foreign commerce, in violation of 18 U.S.C. § 2512(1)(b).
- 58. Defendant's violations have injured and will continue to injure DIRECTV by depriving DIRECTV of subscription and pay-per-view revenues and other valuable consideration, compromising DIRECTV's security and accounting systems, infringing DIRECTV's trade secrets and proprietary information, and interfering with DIRECTV's contractual and prospective business relations.

59. Defendant has engaged in conduct in violation of Section 2512(1)(b) of the Federal Wiretap Laws for a tortious or illegal purpose, or for purposes of direct or indirect commercial advantage or private commercial gain.

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60. Defendant knew or should have known that manufacturing, assembling, possessing, and/or selling illegal satellite signal theft devices which are primarily useful for the purpose of surreptitious interception of DIRECTV's satellite television programming, was and is illegal and prohibited. Such violations have caused and will continue to cause DIRECTV irreparable harm, and DIRECTV has no adequate remedy at law to redress any such continued violations. Unless restrained by this Court, defendant will continue to violate 18 U.S.C. § 2512(1)(b).

SEVENTH CLAIM

(M.G.L. CH. 93A, § 2 AND § 11

- 61. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein
 - 62. DIRECTV and the Defendant are engaged in trade or commerce.
- 63. The Defendant's actions, in selling and/or distributing Pirate Access Devices to third parties and/or in the modification, assembly or manufacturing of Pirate Access Devices for the benefit of third parties, were an unfair and deceptive trade practice.
- 64. The above-referenced unfair and deceptive trade practices of the Defendant were undertaken willfully and knowingly.
- 65. The above-referenced unfair and deceptive trade practices caused proximate damage to DIRECTV, in violation of M.G.L. Ch. 93A, § 2 and § 11.

66. As a result of the foregoing, DIRECTV has been damaged in actual money damages.

EIGHTH CLAIM

(UNJUST ENRICHMENT)

- 67. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.
- 68. Defendant has usurped for herself trade secrets, proprietary information, revenues, and other property rights belonging to DIRECTV for the purpose of enhancing the commercial value of defendant's goods.
- 69. As a direct and proximate result of their unlawful and improper acts, defendant has been unjustly enriched and DIRECTV has suffered, and will continue to suffer, loss of profits by virtue of defendant's conduct. The exact amount of unjust profits realized by defendant and profits lost by plaintiff DIRECTV are presently unknown to it and cannot be readily ascertained without an accounting.
- 70. Defendant's unlawful sale of illegal satellite signal theft devices, and her usurpation of DIRECTV's trade secrets, proprietary information, revenues and other property rights belonging to DIRECTV, is causing and will continue to cause irreparable injury to them unless defendant is preliminarily and permanently restrained and enjoined from this activity.

NINTH CLAIM

(INTENTIONAL INTERFERENCE WITH CONTRACTUAL RELATIONS)

71. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.

72. Defendant has intentionally interfered with the contractual relations between DIRECTV and its subscribers, with knowledge of the same, by inducing, procuring, conspiring, aiding and abetting an as yet undetermined number of subscribers not to perform their respective contracts with DIRECTV, thereby causing the breach or termination thereof, and resulting in damage to DIRECTV.

Document 1

- 73. Defendant has wrongfully interfered with the contractual relations between DIRECTV and its subscribers without justification or legal excuse. Defendant's interference was willful, wanton, malicious and with improper motive or method.
- 74. By reason of the foregoing, defendants are liable for all pecuniary losses suffered by DIRECTV as a result of defendant's interference, and for punitive damages.

TENTH CLAIM

(INENTIONAL INTERFERENCE WITH ADVANTAGEOUS BUSINESS RELATIONS)

- 75. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.
- Defendant has intentionally interfered with DIRECTV's business of selling 76. its satellite television services to prospective subscribers, and selling additional services to existing subscribers, with knowledge of the same, by providing illegal satellite signal theft devices to an as yet undetermined number of subscribers and prospective subscribers. thereby hindering DIRECTV from acquiring each such prospective relations and resulting in damage to DIRECTV.
- 77. Defendant has wrongfully interfered with the contractual relations between DIRECTV and its subscribers without justification or legal excuse. Defendant's interference was willful, wanton and malicious.

78. By reason of the foregoing, defendant is liable for all pecuniary losses suffered by DIRECTV as a result of defendant's interference, and for punitive damages.

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ELEVENTH CLAIM

(UNFAIR COMPETITION)

- 79. Plaintiff DIRECTV repeats and realleges the allegations in all preceding paragraphs as if set forth fully herein.
- 80. By reason of the foregoing, illegal activity the defendants have been, and are, engaged in unlawful, unfair or fraudulent business practices, and acts of unfair competition, in violation of state law.
- 81. Defendant's acts complained of herein have damaged and will continue to damage DIRECTV irreparably. DIRECTV has no adequate remedy at law for these wrongs and injuries. The damage to DIRECTV includes harm to its goodwill and reputation in the marketplace that money cannot compensate. DIRECTV is therefore entitled to a preliminary and permanent injunction restraining and enjoining defendant and her agents. servants, and employees, and all persons acting thereunder, in concert with, or on her behalf, from engaging in acts of unfair competition in connection with the sale of illegal satellite signal theft devices, as well as an award of defendant's unjust profits. Because the exact amount of defendant's unjust profits cannot be determined without an accounting, DIRECTV requests an accounting of defendant's profits for all goods sold through defendant's acts of unfair competition, and the imposition of a constructive trust in favor of DIRECTV on all profits obtained therefrom.

PRAYER FOR RELIEF

WHEREFORE, plaintiff DIRECTV asks that the Court grant the following relief:

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(1) Find that defendant's conduct in designing, developing, manufacturing, assembling, modifying, importing, exporting, possessing, distributing, providing, and/or selling illegal satellite signal theft devices, placing advertisements for the sale of such devices, and providing software, information, and technical services therefor, violates 47 U.S.C. § 605(a) and (e)(4), 17 U.S.C. § 1201(a) and (b), 18 U.S.C. §§ 2511(1)(a) and 2512(1)(b), and state common law;

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- (2) Find further that defendant's violations were willful and malicious, for a tortious or illegal purpose, and/or for purposes of gaining direct or indirect commercial advantage or private financial gain:
- In accordance with 47 U.S.C. § 605(e)(3)(B)(i), 17 U.S.C. § 1203(b)(1), (3) 18 U.S.C. § 2520(b)(1), and/or M.G.L. Ch. 93A and state common law, enjoin and restrain defendant, and persons or entities controlled directly or indirectly by defendant, from (a) designing, developing, manufacturing, assembling, modifying, importing, exporting, possessing, trafficking, distributing or selling illegal satellite signal theft devices; (b) assisting, procuring, aiding and abetting third persons in the unauthorized reception and use of DIRECTV's television programming; (c) placing advertisements for the sale of illegal satellite signal theft devices, or (d) providing software, information and technical support services therefor;
- **(4)** In accordance with 47 U.S.C. § 605(e)(3)(B)(i), 17 U.S.C. § 1203(b)(1), 18 U.S.C. § 2520(b)(1), and state common law, order defendants to return to plaintiff DIRECTV all trade secrets, proprietary information, Access Cards and other hardware or software derived from or intended for the DIRECTV satellite system;

- (5) In accordance with 17 U.S.C. § 1203(b)(2) and (6), impound all illegal satellite signal theft devices in defendant's possession, custody or control, and further order the remedial modification or the destruction of such devices;
- (6) In accordance with 47 U.S.C. § 605(e)(3)(C)(i) and (ii), award plaintiff DIRECTV the greater of (a) its actual damages together with any profits made by defendant that are attributable to the violations alleged herein, or (b) statutory damages in the amount of up to \$10,000 for each violation of 47 U.S.C. § 605(a);
- (7) In accordance with 47 U.S.C. § 605(e)(3)(C)(i), award plaintiff DIRECTV the greater of (a) its actual damages together with any profits made by defendants that are attributable to the violations alleged herein, or (b) statutory damages in the amount of up to \$100,000 for each violation of 47 U.S.C. § 605(e)(4);
- (8) In accordance with 17 U.S.C. § 1203(c)(2) and (3)(A), award plaintiff DIRECTV the greater of (a) its actual damages together with any profits made by defendant that are attributable to the violations alleged herein, or (b) statutory damages in the amount of up to \$2,500 for each violation of 17 U.S.C. § 1201(a)(2) and (b)(1);
- (9) In accordance with 18 U.S.C. § 2520(c)(2), award plaintiff DIRECTV the greater of (a) its actual damages together with any profits made by defendants as a result of the violations alleged herein, or (b) statutory damages of whichever is the greater of \$100 per day for each day of violation of 18 U.S.C. §§ 2511(1) and 2512(1)(a) and (b), or \$10,000;
- (10) In accordance with 18 U.S.C. § 2520(b)(2), award plaintiff DIRECTV punitive damages for each violation of 18 U.S.C. §§ 2511(1) and 2512(1)(b);

- (11) In accordance with 47 U.S.C. § 605(e)(3)(B)(iii), 17 U.S.C. § 1203(b)(3) and (4), and 18 U.S.C. § 2520(b)(3), and/or M.G.L. Ch. 93A; direct defendant to pay to plaintiff DIRECTV all of its costs, reasonable attorneys' fees and investigative fees;
- (12) In accordance with provisions of M.G.L., Ch. 93A, § 2 and § 11, treble the damage award that is made for DIRECTV with reference to the Defendant's violations of Title 47 § 605(e)(4) pursuant to Title 47 U.S.C. § 605(e)(3)(C)(i)(II);
- (13) In accordance with state law, order an accounting, the establishment of a constructive trust in favor of plaintiff DIRECTV, and direct defendants to disgorge all profits obtained by them as a result of selling illegal satellite signal theft devices;
- (14) In accordance with state law, award plaintiff DIRECTV compensatory damages, in an amount to be proved at trial, and for punitive damages;
 - (15) For prejudgment interest on all damages, where allowable by law; and
 - (16) For such additional relief as the Court deems to be just and equitable.

DATED: November 20, 2003.

Respectfully submitted,

John M. McLaughlin (BBO: 556328)

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MCLAÙGHLIN SACKS, LLC

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Northampton, MA 01060

(413) 586-0865

(413) 584-0453 (Fax)

Document 1

Filed 11/24/2003 -4025

JS 44 (Rev. 3/99)

RECEIPT #.

AMOUNT_

CIVIL COVER SHEET

The JS-44 civil cover sheet and information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

1. (a) PLAINTIFFS				DEFENDANTS	13.	01 5348	OFFIC	E		
DIRECTV, Inc.				Julie Despres	IN CLERKS OFFICE					
					21	003 NOV 24	A 8:	59		
(b) COUNTY OF RESIDENCE	OF FIRST LISTED PLAINTIFF	Los Angeles		COUNTY OF RESIDENCE OF	F FIRST LISTE	D DEFENDANT	Word	ester		
(EXCEPT IN U.S. PLAINTIFF CASES)				(IN U.S. HUANTIDE CASES ONLY OF THE TRACT OF LAND INVOLVED PASER WE THE LOCATION OF THE						
(C) ATTORNEYS (FIRM NAME, AL	DDRESS, AND TELEPHONE NUMBE	R)		ATTORNEYS (IF KNOWN)						
John M. McLaughlin McLaughlin Sacks, LLC Northampton, MA 0106										
I. BASIS OF JURISDIC	CTION (PLACE AN	X" IN ONE BOX ONLY)		ITIZENSHIP OF PRINC For Diversity Cases Only)	CIPAL PA		N "X" IN ONE B			
U.S. Government Plaintiff	¥ 3 Federal Question (U.S. Governme	★ 3 Federal Question (U.S. Government Not a Party)			1	Incorporated or of Business Ir				
2 U.S. Government Defendant	Diversity (Indicate Citizenship of Parties in Item III)			Citizen of Another State 2 2 Incorporated and Principal Place of Business In Another State						
			C	Citizen or Subject of a Foreign Country	i i	Foreign Nation	1	;		
IV. NATURE OF SUIT	(PLACE AN "X" IN C	ONE BOX ONLY)								
CONTRACT	то	RTS		FORFEITURE/PENALTY	BANK	RUPTCY	OTHER	STAT'DIES		
10 Insurance 20 Marine 130 Miller Act 140 Negotiable Instrument 50 Recovery of Overpayment 8 Enforcement of Judgment 151 Medicare Act 52 Recovery of Defaulted Student Loans (Excl. Veterans) 53 Recovery of Overpayment of Veteran's Benefits 160 Stockholders Suits 190 Other Contract 195 Contract Product Liability REAL PROPERTY 10 Land Condemnation 20 Foreclosure 30 Rent Lease & EJectment 40 Torts to Land 45 Tort Product Liability 290 All other Real Property	ct ble instrument ry of Overpayment cement of Judgment re Act ry of Defaulted ff Loans (Jetrans) ry of Overpayment ran's Benefits diders Suits Contract re Product Liability Jetrouct Li		nal lability RTY ge le TIONS	10 Agriculture 20 Other Food & Drug 25 Drug Related Seizure of Property 21 USC 881 30 Liquor Laws 40 R.R. & Truck 350 Airline Regs. 360 Occupational Safety/Health i90 Other LABOR 710 Fair Labor Standards Act 20 Labor/Mgmt Relations 730 Labor/Mgmt Reporting & Disclosure Act 740 Railway Labor Act 90 Other Labor Litigation 791 Empl Ret Inc. Security Act	423 Withta 28 US PROPER 320 Copy 330 Pater 340 Tradio SOCIAL 761 HIA (162 Black 164 SB DIWC 164 SBI 65 RSI (FEDERAL 870 Taxes or D 871 IRS -	TY RIGHTS rights tt SECURITY 1395ff) Lung (923) C/DIWW(405(g)) Title XVI 405(g)) TAX SUITS	100 State Reapportionment 110 Antitrust 130 Banks and Banking 150 Commerce/ICC Rates/etc. 160 Deportation 170 Racketeer Influenced and Corrupt Organizations \$10 Selective Service 350 Securities/Commodities/ Exchange 375 Customer Challenge 12 USC 3410 391 Agricultural Acts 392 Economic Stabilization Act 393 Environmental Matters 394 Energy Allocation Act 395 Freedom of Information Act 300 Appeal of Fee Determination Under Equal Access to Justice 950 Constitutionality of State Statutes \$890 Other Statutory Actions			
		anded from	"X" IN Reinsta Reoper			Multidistric		Appeal to District Judge from Magistrate Judgment		
/I. CAUSE OF ACTION /II. REQUESTED IN COMPLAINT:	N (CITE THE U.S. CIVIL STATU DO NOT CITE HIPISTOR CHECK IF THIS UNDER F.R.C.P 2	ITE UNDER WHICH YOU CHIONAL STATUTES IN	ARE FILI	ING AND WRITE BRIEF STATEME	CHE		demanded YES			
/III. RELATED CASE	(S)(See instructions):	UDGE / 1	/	netice of constant	DOCKE	T NUMBER				
DATE O O	0 /	SIGNATURE OF	ATTOR	NEW OF B#CORD				·		
OR OFFICE USE ONLY										

_ APPLYING IFP...

JUDGE.

MAG. JUDGE.

UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS 03 - 40257

1.	TITLE OF	CASE (N	IAME OF FIRST PAR	RTY ON EACH	SIDE ONLY <u>) DI</u>	RECTV, Inc.	<u>. vs. J</u>	ulie Des	7	FN			
2.	FILED CATEGORY IN WHICH THE CASE BELONGS BASED UPON THE NUMBERED NATURE OF SUPPOSED FSTED IN THE CIVIL COVER SHEET. (SEE LOCAL RULE 40.1(A)(1)).										THE CIVIL		
	_	1.	160, 410, 470, R.23	B, REGARDLES	S OF NATURE	OF SUIT.		2003 N	10V 2	4 /	Δ 8	3: 59	
	<u>xx</u>	II.		, 441-444, 540, 550, 555, 625, 710, 720, 730, *, 830*, 840*, 850, 890, 892-894, 895, 950.			0,	*Also complete AO 120 or AO 121 for patent; trademark of copyright					
		III.	110, 120, 130, 140, 315, 320, 330, 340, 380, 385, 450, 891.	345, 350, 355,				nist	RICT	OF	MA	,55.	
		IV.	220, 422, 423, 430, 690, 810, 861-865,			640, 650, 66	60,						
		٧.	150, 152, 153.										
3.			ER, IF ANY, OF REL IN THIS DISTRICT F										
	<u>None</u>												
4.	HAS A P	RIOR ACT	TION BETWEEN THE	E SAME PARTI	ES AND BASE			CLAIM E		BEEN	FILE	D IN TI	HIS COURT?
5.			LAINT IN THIS CASE		HE CONSTITUT	TIONALITY (OF AN	I ACT O	F CON	GRES	S AF	FECT	ING THE
	IF SO, IS	THE U.S.	A. OR AN OFFICER	, AGENT OR E	MPLOYEE OF 1			□ NO Y?	\boxtimes				
						Y	ΈS	□ NO	\boxtimes				
6.	IS THIS C	CASE REC 2284?	QUIRED TO BE HEA	RD AND DETE	RMINED BY A	DISTRICT C	OURT	OF TH	REE JI	JDGE	S PU	IRSUA	NT TO TITLE
						Y	ΈS	□ NO	\boxtimes				
7. DO <u>ALL</u> OF THE PARTIES IN THIS ACTION, EXCLUDING GOVERNMENTAL AGENCIES OF THE UNITED STATES AND THE COMMONWEALTH OF MASSACHUSETTS ("GOVERNMENTAL AGENCIES"), RESIDING IN MASSACHUSETTS RESIDE IN SAME DIVISION? - (SEE LOCAL RULE 40.1(D)).									ND THE IDE IN THE				
	0,		(022 200) 12 1(02)	L 40.1(D)).		Y	ΈS	⊠ NO					
		1.	IF YES, IN WHICH D EASTERN DIVISION	IVISION DO <u>ALL</u>		VERNMENTA DIVISION E		RTIES RE		ESTER	RN DI'	VISION	
		2.	IF NO, IN WHICH DI GOVERNMENTAL AC					R THE O	NLY PA	RTIES,	EXC	LUDING	3
			EASTERN DIVISION		CENTRAL	DIVISION [W	ESTEF	יום או	VISION	
(PL	EASE TYPE	OR PRINT	Γ)										
ΑТ	TORNEY'S I	NAME	John M. McLaughlin										
ADI	DRESS M	CLAUGHL	IN SACKS, LLC, 31 Tr	rumbull Rd., No	orthampton, MA	<u>0106</u> 0							
TEL	EPHONE N	10(4	13) 586-0865										